

Hilton Garden Inn Downtown / Salvation Army Hough Corps Garden 2007

WHO: Hilton Garden Inn Downtown GM, George Iannacone and TEAM, Salvation Army team including: Frank Fuscek, George Woodworth, Carol Goodman and Doug McGuire , and Karyn Frisina with K2 Enterprises

WHAT: 75” x 50” Garden planted at Hough Corp for educational instruction of Hough Corps day care children including :Hough Day Care; Hough Day Camp; Hough Learning Center; and Zelma George; other plots to be set aside for residents of Hough neighborhood

WHERE: Hough Corps lands off Hough Avenue @ 59th street – area is fenced

WHEN: Plant date is Friday, June 15 @ 11am – rain or shine

HOW: Hilton Garden Inn Downtown asked Petitti Garden to donate vegetables for garden (which they again did so graciously!); soil in good order; Doug McGuire agreed to make arrangements to use Round Up on the field to kill off the vegetation, find Hilton Garden Inn banner and tools from 2007; George Woodworth will contact Channel 5 Joe P.; Phil to update release, contact Mayor for invite and reach out to his PR contacts; Mr. Woodworth stated that he would get the guys from Project Share to prepare the soil for planting. Children to plan with help from Salvation Army volunteers and Hilton Garden Inn management TEAMt.

WHY: Hilton Garden Inn as a brand partnered with the National Gardening Association in 2001 in order to use their 280 properties to spread the word about the importance of gardening and to help fuel a sense of pride and ownership within local communities. Hilton Garden Inn Downtown, a partner of the Salvation Army, feels corporate philanthropy helps fuel further corporate philanthropy and has, and continues to, promote area projects for pride and education in the Downtown, Cleveland community. The Hilton Garden Inn Downtown / Salvation Army Garden 2007 will be an ongoing project. The vegetables harvested in fall from spring planning will be consumed by Salvation Army entities, and the Hilton Garden Inn Downtown will host the children and their families for a luncheon in fall serving the types of vegetables planted in the garden.