



MEDIA CONTACTS

Shawn Paul Wood or Rebecca Bowers
(817) 329-3759

shawn@spmcommunications.com
rebecca@spmcommunications.com

FOR IMMEDIATE RELEASE

October 3, 2007

Hilton Bella Harbor Attracts Thousands to North Texas

Under-construction Rockwall hotel already filling '08-'09 schedule with conventions

(ROCKWALL, Texas) – Although the anticipated **Hilton Bella Harbor on Lake Ray Hubbard** isn't scheduled to open until Valentine's Day Weekend 2008, the 231-room, 25,000 square foot resort-style hotel is already attracting statewide conferences for 2008 and 2009.

Kicking off the hotel's first 'Convene and Retreat' season will be the 7th biennial Urban Counties Education and Policy Conference in April 2008, followed by the Rockwall County Young Republican Convention in July 2008.

The motto was adopted internally to convey what the hotel can offer any corporation or organization – a place for business meetings as well as for rest and relaxation

Among the conferences booked for Hilton Bella Harbor in 2009 are the TX-OK (Texas/Oklahoma) Kiwanis International Annual Convention, which will host more than 1100 people and the Texas Association for Convention and Visitor Bureaus, which selected Hilton Bella Harbor over the offerings from Waco, Temple and Frisco.

"Hilton Bella Harbor offers state-of-the-art technology and business capabilities in a wonderful setting," said Director of Sales and Marketing Jennifer Wasserman. "We are winning these conferences because we have what businesses need for successful events."

Notable amenities include:

- 31-acre waterfront retail project called "The Harbor," created by Whittle Development, including quality shops, boutiques and the award-winning Blue Canyon Kitchen & Tavern
- Golf privileges at the near Buffalo Creek Course
- Waterfront views in most of the 231 rooms
- Specialty eatery, Mistra, featuring fine Mediterranean cuisine.
- 5,000 square-foot, full-service spa designed for holistic rest and relaxation
- Golf privileges at Buffalo Creek Course
- Exotic wine selections in the rotunda "Bar C&B Scene" and 2nd-story, outdoor terrace "Flame"
- Sailboat cruises on Lake Ray Hubbard on the "SeaWolf," a 40-foot sailing catamaran – available for sunrise, sunset and midnight cruises

Page 2 – Hilton Bella Harbor in Rockwall, Texas Already Making a Difference

- Conference center with 16 meeting rooms including a 1,200-person capacity ballroom
- On-staff certified meeting professionals
- Wireless, high-speed Internet throughout the hotel
- 25,000 square feet of indoor event space
- World-class hospitality for catering, professional and business services.
- State-of-the-art in-room technology such as mp3 docking stations and plasma HDTVs

“This is a hotel unlike any other in North Texas,” continued Wasserman. “Our exclusive amenities and beautiful waterfront location are certain to make Hilton Bella Harbor the next great convention destination in the area.”

Hilton Bella Harbor on Lake Ray Hubbard is only 22 miles east, off of Interstate 30 of downtown Dallas and 45 minutes from Dallas/Fort Worth International Airport (DFW) and Dallas Love Field Airport (LUV). Reservations are available online at www.Hilton.com, (800) Hiltons or call the resort and conference sales team directly at (214) 771-3700.

About Hilton Hotels

Hilton Hotels has been and continues to be a pioneering innovator in the full-service hospitality segment, operating under the belief that Travel is more than just A to B... Travel Should Take You Places®. With a name that is synonymous with excellence in hospitality and respected throughout the world, Hilton celebrates the accomplishment, enlightenment, renewal and celebration that travel enables. This commitment to personal guest achievement influences all decisions about products, programs and amenities, and is underscored by the belief that travel can and should be transformative. For more information, please visit our website at www.hilton.com and to learn more about our innovations for your own personal journey, please www.hiltonjourneys.com.

About Gateway Hospitality Group

Gateway Hospitality Group actively promotes and provides a core principle of familiarity and friendship for all of its guests as witnessed across the country. Gateway Hospitality Group, the hospitality company for Hilton Bella Harbor on Lake Ray Hubbard, is the hospitality management company for Hilton properties through the United States, including Indiana, Montana, Ohio, Pennsylvania and across North Texas. Gateway has recently taken charge of the birthplace of ‘creative American cuisine’ with Blue Canyon Steaks, Seafood and Wine Bar, with locations in Missoula and Kalispell, Montana, Twinsburg, Ohio and opening soon at Hilton Bella Harbor in Rockwall, Texas. For more information about Gateway Hospitality Group, visit online at www.ghghotels.net.

###